



April 25, 2005

Mr. John Martin
Chairman
Images for Conservation Fund
2112 West University Drive
Edinburg, TX 78539

Dear John,

TTIA and in particular the Texas Nature Tourism Council (TNTC) have been advised about your plans and efforts to organize the 2006 Pro-Tour of Nature Photography event. As you may know, TTIA and TNTC are committed to advancing Texas tourism and nature tourism in Texas. We have also instituted our first Photographer's Award this year.

We firmly believe that when people see what a beautiful state Texas is and its abundant natural scapes and wildlife, they will realize how easy it is to promote our state and how desirable of a place Texas is for vacations. Projects like yours can help spread the message and show the beauty for thousands of people.

I know you have a big project that will take a lot of work, but please know that we appreciate all that you are doing to make it happen. We look forward to seeing the Pro-Tour grow through your efforts.

Sincerely,

A handwritten signature in blue ink, appearing to read "Paul L. Serff", is written over a large, stylized blue loop.

Paul L. Serff
President, CEO

cc: Nancy Millar, TNTC, Chair
Stan Meador, TNTC, Vice Chair