



Images for Conservation Fund (ICF)

Hill Country Landowners to Win Cash in Photo Contest

Landowners will be Matched with Renowned Nature Photographers

Texas Hill Country landowners are invited to apply now for participation in the world's first Pro-Tour of Nature Photography, to be held in April 2006. This championship event will team 20 renowned nature photographers from North America and Europe with 20 landowners to compete for a share of up to \$200,000 in cash. The application deadline is April 1, 2005.

"This event promotes the Texas Hill Country as a major destination for nature photographers everywhere," says John F. Martin, Chairman and founder of the Images for Conservation Fund (ICF). "We created ICF and the Pro-Tour to establish nature photo tourism as a significant new revenue stream for private landowners. As nature photographers pay landowners for use of their land, this industry will help landowners, rural areas and wildlife – it's conservation through positive economics."

"The Pro-Tour is a great way for private landowners to learn about nature photography and its important potential for ranch income diversification," says Katharine Armstrong, a south Texas landowner, ICF Board member, and former Chair of the Texas Parks & Wildlife Commission.

The Pro-Tour of Nature Photography seeks landowners with a minimum of 500 acres of wildlife habitat partially or wholly in any of the following 19 counties: Bandera, Bexar, Blanco, Burnet, Comal, Edwards, Gillespie, Hays, Kendall, Kerr, Kimble, Kinney, Llano, Mason, Medina, Real, Travis, Uvalde, and Williamson.

Landowners and photographers will be randomly matched into teams. Each team will submit a 75-image portfolio, and each landowner will receive a copy of their team's portfolio. Award-winning portfolios will win cash awards to be shared by the teammates. A collection of outstanding images will be featured in commemorative coffee-table books and a traveling exhibit for museums and major sponsors.

"There are approximately 26 million Americans who photograph wildlife every year. Through the Pro-Tour of Photography, ICF intends to help create a booming industry where private landowners lease top-quality wildlife photo settings on their land," says Martin. "Lack of ways to create income from land ownership is one of the major reasons family lands are being divided and sold, which in turn is the primary reason for habitat loss."

The 2006 Pro-Tour of Nature Photography is produced in partnership with The Nature Conservancy. Future competitions will feature other beautiful and biologically diverse regions of North America.

The Pro-Tour of Nature Photography offers sponsorship opportunities for corporations, foundations and individuals. For applications and information, call Sam Mason or John F. Martin at (956) 381-1264 or visit www.imagesforconservation.org.

Over
→

ACT NOW!



Images for Conservation Fund (ICF) The Pro-Tour of Nature Photography 2006 Landowner Application

The Images for Conservation Fund (ICF) invites you to apply to be a participating landowner in the Pro-Tour of Nature Photography. This application is a no-obligation indication of interest. It must be received or postmarked no later than April 1, 2005.

From the field of applicants, only 20 landowners will be selected to participate.

If selected, you will have the opportunity to:

- Compete for a share of up to \$200,000 in cash awards
- Team with one of the world's truly great nature photographers
- Receive a top-quality photographic portfolio of the wildlife on your ranch
- Take a leading role in the growing nature photo tourism industry
- Become a pioneering force for wildlife conservation on private land

You may apply if your land:

- Features outstanding biodiversity
- Contains 500 or more contiguous acres of wildlife habitat
- Is located completely or partially in any of the following Texas counties: Bandera, Bexar, Blanco, Burnet, Comal, Edwards, Gillespie, Hays, Kendall, Kerr, Kimble, Kinney, Llano, Mason, Medina, Real, Travis, Uvalde, and Williamson.

Name	
Address	
City/State/Zip	
Phone	
Mobile Phone	
Fax	
E-mail	
Approximate Acreage (Min. 500 Contiguous Acres):	
Location (County or Counties):	
Mail or fax this form to ICF, or email information to: icfprotour@aol.com	
For more information, call us or visit www.imagesforconservation.org	
Images For Conservation Fund	
2112 West University Drive #801, Edinburg, TX 78539	
Tel (956) 381-1264 Fax (956) 381-8422	
icfprotour@aol.com www.imagesforconservation.org	

Over
→