

**The ICF Pro-Tour of Nature Photography** is the Conservation Event of the 21st Century. This world-class championship competition brings together the world's best nature photographers, the landowners of great wildlife habitat, and the business community to produce a truly dynamic event.

**Our Ultimate Goal** is to galvanize the nation's 28,000,000 nature photographers into a viable economic force for the future of habitat conservation. Millions of nature photographers will pay to enjoy private lands with good wildlife habitat. Landowners who lease professional quality photographic areas can generate significant income and conserve wildlife. The elements are there, and the ICF Pro-Tour brings them all together.

**The Series of Pro-Tour Competitions** will begin in 2006. Each competition will focus on a different geographic region of North America, to showcase its greatest private lands through the artistic mastery of the world's best nature photographers. The 2006 Pro-Tour is the exciting start of an enduring championship event, like the first PGA Masters or Wimbledon.

**The Texas Hill Country** will host the 2006 Pro-Tour, produced in partnership with The Nature Conservancy. This attractive region, stretching from San Antonio to Austin and westward, combines extraordinary wildlife diversity with beautiful landscapes, making it an ideal setting for unforgettable images. Promoting this area with images of nature can boost tourism and bring significant revenue to local businesses. Nature photography, as a leading sector of the nature tourism industry, can mean substantial profits for popular destinations. Upcoming Pro-Tour events are planned for Florida and northeastern Mexico.

**Professional Nature Photographers:** The first twenty photographers who meet the Pro-Tour's standards. Contact ICF for details.

**Private Landowners:** The top twenty private landowners as selected by ICF. Contact ICF for details.

**Twenty Photographer-Landowner Teams** will be matched at random for a one-month competition. Each Team will submit a final 75-image portfolio for judging.

**Five Divisions** will exhibit the region's diversity: Birds, Mammals, Reptiles & Amphibians, Insects & Arachnids, and Plants & Landscapes.

**Judges** for the Pro-Tour are selected for their expertise in the field of nature photography. They will anonymously evaluate the images and award points. The highest-scoring portfolios will win prize money.

**Up to \$200,000 in Prize Money will be awarded.\*** Prize money will be shared equally by the Photographer and Landowner of each winning Team.

Place	%	Prize	*NOTE: Since this is the first Pro-Tour event, it has no sponsorship history, and there is a possibility that the full \$200,000 in prize money may not be raised. If that occurs, ICF will pay out the prize money raised as of April 30, 2006, according to the percentages listed under "%" in this table.
1	40.0	\$80,000	
2	20.0	\$40,000	
3	10.0	\$20,000	
4	5.0	\$10,000	
5	4.5	\$9,000	
6	4.0	\$8,000	
7	3.5	\$7,000	
8	3.0	\$6,000	
9	2.5	\$5,000	
10	2.0	\$4,000	
11	1.5	\$3,000	
12	1.5	\$3,000	
13	1.5	\$3,000	
14	1.0	\$2,000	
<b>Total</b>	<b>100</b>	<b>\$200,000</b>	

**By Developing Partnerships** among nature photographers, private landowners, local businesses, corporate America, government agencies and conservation groups, the ICF Pro-Tour creates a dynamic force for wildlife conservation. Compelling photography, comprehensive publicity and powerful economics will combine to:

- Promote nature photography on private lands
- Develop a network of nature photographers and local photo competitions
- Create a visual voice for wildlife

**Sponsorship Opportunities** are great for individuals, local businesses and corporate America. Ask about our benefits packages.

**Individual Sponsors** receive recognition, prints of great wildlife photography and the satisfaction of knowing that you are helping to preserve the beauty and quality of life of the region.

**Local Businesses** that market to the community can leverage their support of the Pro-Tour to sell more products. By having your name associated with an event that directly benefits quality of life, you earn the community's respect, and their business. Sponsors receive prominent promotional recognition in Pro-Tour materials and special events.

**Corporate America** will benefit from positive customer association and branding. Special promotional programs give your company national recognition as a founding sponsor of this dynamic event.

**Teamwork** is at the heart of the ICF Pro-Tour. Through the collaboration of enthusiastic people and organizations, the Pro-Tour will make great strides in wildlife conservation. Benefits and recognition are bountiful for sponsors and affiliate organizations. For more information on how you or your organization can get involved, contact us.

# **THE 2006 PRO-TOUR**

## **Judges**

**Rosamund Kidman Cox**

Editor, *BBC Wildlife Magazine*

**Stephen B. Freligh**

Publisher / Editor-in-Chief  
*Nature's Best Magazine*

**Art Wolfe**

World-renowned Wildlife Photographer

## **Calendar**

### **2004**

<b>January 1</b>	Photographer Registration Opens Landowner Registration Opens
<b>April 1</b>	Photographer Applications Due
<b>July 1</b>	Photographers Announced

### **2005**

<b>March 15</b>	Landowner Applications Due
<b>July 1</b>	Landowners Announced

### **2006**

<b>March 18</b>	Team Matching Event
<b>April 1-30</b>	Competition Period with special events for the public
<b>May 15</b>	Portfolios Due
<b>June</b>	Judging
<b>June</b>	Awards Weekend
<b>November</b>	Coffee Table Books Available

## **2006 PARTNERS**

**Images for Conservation Fund (ICF)** is a 501 (c)(3) non-profit organization committed to fostering art, education, wildlife conservation, economic development and natural history through the power of photography. To accomplish these goals, ICF has created the Pro-Tour, for which ICF serves as the competition authority and primary fundraiser.

**The Nature Conservancy (TNC)** is ICF's Conservation Partner for the 2006 Pro-Tour. As the world's largest 501(c)(3) organization for habitat preservation, The Nature Conservancy has a long record of supporting private landowners.

## ***JOIN US!***

We are seeking Pro-Tour Participants, Sponsors, Members, Volunteers and Affiliate Organizations. Sponsors and Affiliates will be featured in our upcoming full-color brochure.

***Contact ICF Today!***

**Images for Conservation Fund**  
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**[www.imagesforconservation.org](http://www.imagesforconservation.org)**

**Sam Mason, Executive Director**  
**John F. Martin, Chairman**  
**Connie K. Bransilver, Vice-Chair**  
**Herm Wille, Corporate Sponsorship**

# **THE ICF PRO-TOUR OF NATURE PHOTOGRAPHY 2006**

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*The Conservation Event of the 21st Century*

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Produced by

***Images for  
Conservation  
Fund***

in Partnership with

***The  
Nature  
Conservancy***